

THE CLARION

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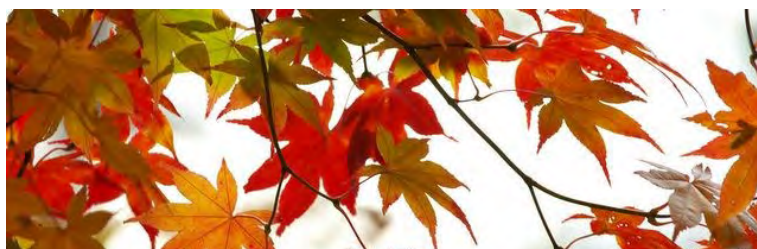
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WSMTA Fall Leadership Seminar

Reaching Out to Our Communities With Enthusiasm

September 24-25, 2016 · Noon to Noon

Hilton Garden Inn, Yakima, WA



Our annual Leadership Seminar is coming up at the end of September! This is an opportunity for Chapter Presidents and State Committee Chairs to exchange important information as we begin a new year of programs for teachers and students in our local communities. This year's seminar will include focus sessions on increasing visibility in our communities and developing skills as enthusiastic arts advocates. You'll learn about outreach programs around the state that bring more awareness of student and teacher opportunities and benefits available through WSMTA and MTNA.

Online Registration — Anyone holding a local, district, or state leadership position should have received an email with an invitation to register online for the weekend. If you haven't done so already, go to www.wsmta.org and click on Leadership Seminar under menu tab "Information for Teachers."

Registration Fees — The fee for Chapter Presidents or their proxies (if the Chapter President is unable to attend), State Committee Chairs, and State Board Members is \$60. The fee for additional chapter representatives is \$75. Registration fees include three meals and a snack.

Hotel Reservations — You'll also need to make a room reservation at the Hilton Garden Inn. Call the hotel at 509-454-1111 and mention WSMTA to receive the special room rate of \$129 per night. You can also book a hotel room online at www.tinyurl.com/WSMTA-LS2016. The special room rate will be available until **September 6th** or until the group block is sold out.

Seminar Reimbursements — Much of the cost of the Leadership Seminar is underwritten by WSMTA. If you register with a roommate, the cost of your lodging is completely covered. If you'd like help finding a roommate, please contact me. Many chapters will also reimburse their leaders for the registration fee. The Hilton Garden Inn in Yakima is an excellent facility located in the center of our state, chosen to help balance travel time for all attendees.

Krista Seely, WSMTA President-Elect
206-335-3384 · ks88keys@gmail.com

CLARION INFORMATION

We've got a new look! The *Clarion* is the official bulletin of the Washington State Music Teachers Association and is published 9 times during the school year: September–December, February–June. The *Clarion* includes membership news announcements as well as pertinent news of the Music Teachers National Association (MTNA).

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Clarion Submission Guidelines

- Please send submissions to Samantha Yeung at c.samantha.yeung@gmail.com no later than the first day of the month preceding the publication date. You will receive a confirmation message.
- Please send your submission and all relevant attachments (photos, documents) in one email message.
- Submissions should be formatted in Microsoft Word (.doc or .docx) or Google Docs.
- When possible, please include a headshot of yourself with your submission. Your photo must be a head and shoulder shot.

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Need to Contact Someone? Login to use the
Member Directory on www.wsmta.org.

WELCOME NEW MEMBERS

Bellingham
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Rose Vanderschaegen

Clarkston Lewiston
Lindsay Greene

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Benjamin Blatt

IMPORTANT ANNOUNCEMENT

The *Clarion* is Going Online

Effective January 1, 2017, the *Clarion* will no longer be sent via USPS.

However, you may opt into receiving a paper copy. Simply notify Kirsten Carlson, WSMTA Executive Manager, at 206-783-1975 or wsmtaoffice@gmail.com.

Please note that the email wsmtaoffice@comcast.net is NO LONGER VALID.

The *Clarion* will be published in full color on our website www.wsmta.org. Members will receive an email reminder and link at the time of publication.

President's Corner: "Challenge-of-the-Month: *Enthusiasm*"



You've seen it many times – people staring at their smart phones with total focus and engagement: games, social media, email, blogs, Pokémon.

During recent airline travel I took a moment to really look around and observe the facial expressions and body language of



my fellow travelers. Most everyone seemed to be thoroughly enjoying themselves with smiles, open body postures and intense mental and visual absorption. Smartphone and Internet technologies provide **engagement** through knowledge acquisition and online interaction; **quality** through relevant content and organization; and friendly, **useful and convenient** technology.

Now – adapt this to the modern day private music lesson and at-home practice structure and also to your local, state and national association. How can we compete and provide quality, convenience and relevance

during our educational interactions?

When was the last time you had a distracted student? When was the last time you attended a meeting, conference session or workshop and took a sneak-peak at your phone? I have distracted students every

week, and have been guilty on a number of occasions of texting, reading email or checking social media during a professional event or meeting.

We search for focus and engagement by sharing knowledge in a personal, useful and hopefully convenient experience. We impart quality through our education and involvement. We stay relevant to our students and colleagues by offering interesting content in an engaging and energetic manner. Yet there are students out there today trying to convince their parent they are too sick to practice, or have a headache and can't possibly attend their lesson. We have many colleagues and fellow MTNA members who don't attend meetings, participate in events due to other priorities in their lives.

Yet there are also students so absorbed in the music and the powerful instruction being received that the hour

passes and they desire more. There are charismatic and engaging leaders in our association at local, state and national levels whose presentations leave us hungry for more. When was the last time you experienced total absorption and engagement with another person? We yearn for this experience not only for our students, but also for ourselves on a professional and personal level.

How can we approach this goal and move towards building a captivating and engrossing experience? In one word: **ENTHUSIASM**. There is a quote from Ivern Ball: "*Knowledge is Power, but Enthusiasm Pulls the Switch.*" Nothing could be truer.

Last year in my president's articles I gave you a Tool -of-the-Month. For my 2nd year, I am giving you a "Challenge-of-the-Month". This month I challenge you to be intensely **ENTHUSIASTIC** about 1 thing... your choice. See it as an experiment on what unbridled enthusiasm can do for your teaching or for your colleagues. But I caution you to use one specific item, not everything, because the level I am suggesting is beyond the routine, beyond the conventional and *way* beyond what your students or friends expect.

Enthusiasm is attractive, powerful and fun.

When you teach rhythms to a bored student do you do so with enthusiasm? Do you make counting aloud seem like the most exciting thing the student has heard about in weeks? No? Well, try something new, something a bit crazy or bizarre. Get out your conductors baton ~ use a microphone and speaker for a 'karaoke count' ~ give an award or certificate. Use your imagination!

Enthusiasm is contagious and irresistible. When you ask for volunteers to help at a chapter event, do you make your "pitch" so exciting those members will feel like they're missing out if they are not involved? Create a game; have a potluck or wine-tasting dinner for planning; reward with chocolate!

Enthusiasm creates joy, delight and smiles for everyone who IS enthusiastic and everyone who **ENGAGES** with an enthusiastic person. You may already be a naturally enthusiastic person, and if so, I challenge you to share your talent with others.

Take the September Challenge:

Enthusiasm will invigorate your students and colleagues providing one of those magic moments where time stops and leaves us wanting more.

Janice Smith, NCTM
WSMTA President

Nothing great was
ever achieved without
enthusiasm.
- Ralph Waldo Emerson

MTNA Performance Competition and WSMTA Outstanding Artist Competition

The State Level MTNA Performance Competition and the WSMTA Outstanding Artist Competition will run concurrently November 11-13, 2016 at Central Washington University in Ellensburg, Washington.

State Level MTNA Performance Competition

November 11-13, 2016

Central Washington University · Ellensburg, WA

Registration Deadline: September 14, 2016 at 12:00 Noon
Pacific Time/ 3:00 PM Eastern Time
www.mtna.org

Entry guidelines and student registrations are available online only. Visit the MTNA website: www.mtna.org/programs/competitions.

Teacher Entry Fee

WSMTA charges a teacher entry fee of \$45 per entrant to help defray the considerable expenses incurred by WSMTA during sponsorship of this competition (one entrant is defined as one soloist, one chamber group or one piano duo). More information and payment of this fee can be completed online at: www.wsmta.org/programs-for-students/competitions/mtna-student-performance-competition

Call for Volunteers

WSMTA members are needed as volunteers! We will need registrars, door monitors and timekeepers. If you can volunteer for a few hours, please contact Onnie Adams at onniedadams496@gmail.com or 509-943-1758. (Thank you Onnie for coordinating all of our volunteers again this year!)

Division and National Competitions

Winners of our state level competition will compete at the Northwest Division Competitions scheduled for January 14-16, 2017 in Cheney, WA.

The National Finals of the competitions are scheduled for March 18-22, 2017 in Baltimore, MD.

Please contact Karen Hollenback with any questions regarding the competition or the registration process.

*Karen Hollenback, NCTM
MTNA Performance Competition Chair for WSMTA
karen.hollenback@gmail.com*

Outstanding Artist Competition

November 11-13, 2016

Central Washington University · Ellensburg, WA

Registration Deadline: September 14, 2016
www.wsmta.org

The Outstanding Artist Competition was established in 2005 to provide an additional performance opportunity for talented pianists from our state. It runs concurrently with, but is not a part of, the State Level MTNA Performance Competition. The Outstanding Artist Competition may serve as a positive initial step for students desiring to compete in the MTNA Performance Competition. Senior competitors, ages 15-18, and Junior competitors, ages 11-14, will vie for cash awards.

Please visit www.wsmta.org/programs-for-students/competitions/outstanding-artist-competition to view the Competition Guidelines. There is also a link for online registration.

Call for Volunteers

Several years ago, I volunteered to serve as a monitor and it "drew me in" to becoming more involved. It is inspiring to see and hear the level and breadth of student performances and to work alongside friends and colleagues for a weekend! Please consider volunteering for this event. I promise you will be glad you came to help! Contact me if you would like to be included as a volunteer.

*Cherie Felts
OAC Chair
jscffelts@comcast.net*



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Musicianship Exam High Honors

BELLINGHAM CHAPTER

Teacher	Student (Level)
Lorraine Earle	Amariah Forslof (1)

CLARK COUNTY CHAPTER

Teacher	Student (Level)
Cinda Redman	Chloe Liou (2), Helen Wang (3), Mei Ling Wood (3), Midori Davis (4), Anabel Jiang (4), Phillip Meng (7)
Lena Nikulin	Ariel Supin (3), Arina Shevchenko (3)

EDMONDS CHAPTER

Teacher	Student (Level)
Cathy Baylor	Aria Melvin (1), Kayli Tran (1), Alyssa Gathright (2), Alex Rapelje (3)
Richard Dillon	Sophia Trefilov (1), Emma Mangum (3)
Marilyn Droz	Jayne Grounds (4)
Frances Goei	Kanata Barber (1), Zoe Richey (1), Jillian McRae (3), Tim Goei (10)
Jeanette Gould	Lakshin Kumar (5)
Jennie Holland	Kieran Taylor (1), Amy Ly (2)
Roxanne Kar	Natasha Billing (1)
Angela Michael	Karl Wolff (3)
Mary Beth Rodgers	Riddhi Gadhiya (1), Shri Iyer (1), Abhijit Nagaran (1), Dhriti Rao (1), Disha Mahajan (2), Amogh Babu (2), Pranam Bendale (2), Andrea Paul (2), Bethany Bonner (2), Lourdes Lourdes-Sunder (2), Snigda Mahankali (3), Saimansvi Charugundla (3)
Tim Saye	Advaith Vijayakumar (4)
Conney Vernal	Joshua Hsieh (3), Lina Yang (3), Michelle Ma (4)
Judi Wick	Mattea Holt (7)
Kaitlin Wick	Nadia Bollinger (1), Ethan Ramos (2), Emily Faley (4)
Kathy Wolf	Aviel Wood (1), Andrew Wood (1), Omoruwa Agbonile (3), Sophia Billbe (3), Ryan Lawler (4)

SEATTLE CHAPTER

Teacher	Student (Level)
Judy Baker	Mason Meyer (10)
Linda Chu	Jeffrey Cai (2)
Judy Chuvan	Jiamei Goodwin (3), Karen Hsu (4), Leon Hsu (3), I-Ly Hsue (3), Wei-Ly Hsue (3), Lucas Leung (2), Nicholas Leung (4), Irene Malaguzzi (3)
Evelyn Hartwell	Henry Barnes (5), Brendan Doyle (2), Meghan Doyle (3), Sarah Heaven Hamzic (7), Ruth Tinker (1)
Rachel Matthews	Lucy Brown (5), Hannah Gudeman (10), Henry Dejanikus (3)
Anne Reese	Alicia Aggarwal (4), Colin Cajigas (2), Dylan Cajigas (4), Kshiraj Mohanan (3), Ilana Poznanski (5), Josh Poznanski (4), Rajat Sengupta (4), Dean Watson (4)

RoseMarie Tamburri	Kailen Goldman (4), Emily Hayes (5), Camden Korb-Nice (2), Gabriel Raskind (5), Adia Tseng (4), Elena Tseng (1)
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Sonia Vargas	Emerson King (2)
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SNOHOMISH CHAPTER

Teacher	Student (Level)
Jane Campbell	Ellie Kiffe (2)
Tien-Yin Chen	Jer-Shyan Chang (2), Daniel Hsu (2), Joy Song (2), McKayla Vu (2), Angelika Lu (3), Ryan Yeon (3), Elaine Chau (4), Gianna Tan (4), Vincent Chen (7)
Rachel Dickenson	Nicholas Sasse (2), Maleah Plank (4)
Natsuko Goldman	Maria Stepan (2), Sofia Alexandra Salcedo (3), Ananya Saravana (3)
Sarah Hall	Ellina Chang (2), Emily Adell (4), David Adjei (4), Chloe Conley (4), Courtney Hoefs (4)
Arlene Hicks	Quynh Pham (3)
Linda Lee	Joshua Finicle (3)
Andrea Roorda	Gus Augustine (3), Gabriella Nursalim (4), Sara Bellini (5), Ethan Smith (5), Hollie French (6), Katie French (8)
Marie Sier	Annabelle Nicoletti (2), Emily Nicoletti (2), Francesco Terrill (2)
Jan Toy	Andrew Norton (2)

SUNN VALLEY CHAPTER

Teacher	Student (Level)
Marilyn Linde	Keanu Bodine (2), Simon Johnston (2), Ethan Weaver (3), Luke Weaver (3), Reid Weaver (3), Fox Rodriguez (5), Cole Gardner (9)

Spokane

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Piano Competition

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for pianists to advance their musical
study and achieve artistic growth.

**Thursday - Saturday
October 20-22, 2016**

For registration and details go to:
www.spokanepiano.competition.com

Age Brackets:
Youth Division: 7 – 10
Junior Division: 11 – 14
Senior Division: 15 – 18

Music Categories:
1. Baroque & Classical
2. Romantic
3. Impressionist/Modern

NEW categories for 2016
4. Ensemble Competition
5. Open/Non-Competitive



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WSMTA Conference 2016 Highlights

"Rhythm in the Blues" · June 21-24, 2016 · Whitman College · Walla Walla, WA



Washington State Winners Recital · Tuesday Evening



Honors Recital No. 1 · Wednesday Morning



Honors Recital No. 2 · Wednesday Afternoon



Honors Recital No. 3 · Thursday Morning



Honors Recital No. 4 · Thursday Afternoon



Young Composers Project Recital · Thursday Evening



Krista Seely, WSMTA President-Elect, congratulating Gregory Youtz, 2016 Commissioned Composer of the Year.



Janice Smith, WSMTA President, thanking Laura Curtis, 2016 Conference Chair.



2016 Commissioned Composer of the Year Gregory Youtz with Clement Reid, pianist, who performed Youtz's commissioned work.

2016 Chapter of the Year: Kitsap County Chapter

The Kitsap County Chapter was honored during the WSM TA conference banquet as recipients of the “Chapter of the Year” award. The Chapter was founded in 1948 and has a current membership of around 55 members. Members have volunteered for Chapter, State, and National committee chair and officer positions. Many members also volunteer their talents in local orchestras and as accompanists. The Chapter has an ongoing mentorship program that assists members in pursuing NCTM certification; the program also includes teacher mentoring. They provide ticket vouchers to local symphony and other concerts. They make yearly donations to area symphonies, the Home School Strings summer camp, the WSM TA Scholarship Fund and the MTNA Foundation Fund. The Chapter has a website and publishes the *Quavers* newsletter.

Students participate in their Young Musicians Festival, Music Carnival (combining Musicianship Examinations), Christmas in the Mall, Senior Scholarship Concert and a bi-annual Piano Monster Concert. They also participate in piano, vocal and strings adjudications.

The Chapter hosted WSM TA’s 100th Birthday Celebration Conference in Bremerton last year! Bravo to Kitsap County for all your achievements!

Harriett West
Chapter of the Year Chair



Harriett West, COY Chair, presenting the Kitsap County Chapter with the Chapter of the Year plaque. The Kitsap County Chapter also received \$300 from WSM TA.

Save the Date! 2017 WSM TA Conference

June 22-24, 2017

Shoreline Community College · Shoreline, WA

Save the date for the 2017 WSM TA Conference! Attendees will enjoy 3 full days of sessions, panels, masterclasses, recitals, and more. The conference will take place at Shoreline Community College, and will utilize the campus’ newly renovated theater, airy and modern Pagoda Union Building (PUB), and well-equipped Music Building.

Shoreline Community College is just 10 miles north of downtown Seattle, making it an ideal daily commute for members in the Puget Sound region. For members traveling from across the state, WSM TA has a block of rooms booked at the classic Edmonds Harbor Inn. The Inn is



Pagoda Union Building (PUB) at Shoreline Community College

situated a few miles north of the college, right off the Edmonds-Kingston ferry dock.

Call for Proposals for 2017 WSM TA Conference

PROPOSALS NOW BEING ACCEPTED

- Conference sessions are generally 60 minutes in length inclusive of introductory and closing remarks and Q&A.
- Membership in WSM TA is not a requirement to submit a proposal or present a session.
- All selected presenters are required to register for at least one day of the conference. Presenters receive a discounted registration fee.
- Sessions should not be commercial in nature.

The 2017 WSM TA Conference Committee is particularly interested in providing sessions that may address some of the following areas:

- Sessions for instruments other than piano
- Pedagogy sessions that may apply to all instrumentations: group lessons; composition; jazz; ensembles; adult students; and accompanying skills.
- Studio management: marketing; policies; communication skills; and balancing personal/professional life.
- Teaching the non-competitive student.

PROPOSALS MUST BE RECEIVED BY NOVEMBER 1, 2016. Submit a proposal online at www.wsmta.org.

Certification Corner



Hello again, friends! I hope you all had a restful and adventurous summer. My adventures the past few months took me to the Washington coast, Mount Rainier, North Cascades, and the lovely town of Walla Walla for the WSMTA Conference! I always look forward to the enriching conversations, inspiring workshops, and incredible performances at the state conference each year. Also, it was an honor to present awards to the 2015-2016 Nationally Certified teachers of Washington State at the opening session.

During the WSMTA Conference in Walla Walla, two teachers applied for MTNA Certification and a

WSMTA Certification grant. Congratulations to **Joyce Hawkins** and **Erin Oliver**, WSMTA's two newest grant recipients! There is currently one more certification grant of \$100 available to help you with the certification application cost. Go to www.mtnacertification.org to apply for certification then contact me once you are accepted into the program and I'll get the grant process started for you!

If you'd like to hear more about the Music Teachers National Association Certification program, please give me a call or email and I'd love to answer any questions you have!

*Rose Freeman, NCTM
WSMTA Certification Chair*

425-248-9288 · pianoteacherose@gmail.com

Sowing Seeds for the Future: *Cultivating a Generation of Organists*



At the organ workshop I presented at the WSMTA conference in Walla Walla, I briefly spoke about the need for us cultivate a future generation of organists. The organists I have met in WSMTA are also piano teachers. As piano teachers, we already have access to the next generation of organists — they are our piano students!

Upon returning home from the state conference, I decided I'd better practice what I preach, so I put a more conscious effort into introducing the organ to my piano students. Let me give you one example from my studio. I have a seven-year-old beginner who started piano lessons with me a few months ago. I offered her the opportunity to play part of her lesson on the organ, which she now does every week. Her book one pieces transfer beautifully to the organ. She already can adapt between piano and organ touch. She knows the difference between 8', 4', and 2' pipes, and she loves to play with each hand on a different manual. She currently does not have access to an organ for practice, so she practices at home on the piano. If her interest in the organ increases, then arrangements can be made for her to practice at a church.

If you currently play for a church but you do not have an organ in your studio, then I encourage you to occasionally hold lessons at your church. Piano students at all levels play repertoire that transfer well to the organ. You may find that some of your reluctant pianists are enthusiastic organists! If some of your piano students are members of the church where you play, ask them to stay after the service to play one of their pieces on the organ. If the church allows it, have a well-prepared student play a piece for the worship service.

I've met WSMTA organists who are highly-proficient, experienced organists. Other WSMTA organists fall into the "pianist-turned-organist-out-of-necessity" category. If you play for a church, you already possess enough skills to introduce the organ to your piano students. Don't worry whether or not you are an expert organist yourself — once the seed has been sown, you can always pass an organ student on to a more experienced teacher if necessary. If you would like ideas or encouragement, please don't hesitate to contact me. I'd be happy to help you find ways to cultivate the next generation of organists.

*Joann Richardson
WSMTA Chair for Organ
organistjoann@gmail.com*

New Music Review

As we begin the fall teaching season, many of us will be starting new students. We will be looking for just the right book to get them off to a good start. Perhaps one of these recently published books would be the perfect fit.



For the beginning adult, Nancy and Randall Faber have updated their ever popular **Adult Piano Adventures All-in-One Lesson Book 1 (\$19.99)** giving it a fresh new look and more online options. Content is the same, for the most part, so you will not find any of your favorite pieces altered or missing or concepts re-arranged. However, the overall look is cleaner with new concepts boldly displayed in shaded “file folders” and musical terms highlighted in double-lined boxes. Two hours of online videos, featuring Randall Faber, and audio tracks have replaced the CD and midi options.

As a supplement to the above, you might try **Adult Piano Adventures Classics Book 1 (\$9.99)** which includes symphony themes, opera gems, and classical favorites, or **Adult Piano Adventures Popular Book 1 (\$9.99)** a collection of timeless hits and popular favorites. Each of these books is divided into three sections. Section one has minimal hand position changes and many optional duets and could be started when at about Unit 5 in the adult lesson book. Section two includes pieces using I, IV and/or V7 in the key of C. These chords are introduced on page 140 in the lesson book. Section 3 uses the same chords in the key of G, introduced on page 160 in the lesson book.



For younger student needing a faster-paced approach to piano study, consider **Alfred's Premier Piano Express Books 1 and 2 (\$12.99 each)**. Based on the Premier Piano Course, the All-in-One Accelerated Course integrates Lesson, Theory, Technique and Performance. Study pieces are in clean bold print and are without illustrations. Alfred's trademark Maiandra font gives the books a cheerful appearance. Book 1 covers topics introduced in Premier Piano Course books 1A and 1B. Book two covers Premier Piano Course books 2A and 2B. Enhanced CDs are included.

If you are a fan of **Alfred's Premier Piano Course** you might consider their Duet books for recitals and ensemble opportunities. Like the previous books one and two, the new **Duet Books 3 and 4 (\$9.50 each)** include eight pieces by eight of Alfred's leading composers. Each book correlates page by page with the corresponding Lesson Book. Primo and Secondo parts are equally leveled and share melodic material. Especially appealing about these books is the variety of styles and moods in each. From Latin to waltzes to Classical arrangements, there is something for everyone. Worth mentioning are Wynn-Anne Rossi's “Northern Sky” in book 3 and Melody Bober's “Voyage on the High Seas” from book 4.



—Mary Jackson, *New Music Review Chair*

Scholarship Raffle & Auction



The 2016 WSM TA State Conference at Whitman College in Walla Walla was a huge success on many different levels with wonderful recitals, lectures, and workshops. After setting up the silent auction and raffle tables, I felt we had a low participation from chapters this year and I was very concerned we would have a low financial result. However, I should never underestimate the wonderful members of WSM TA. As usual, everyone had a great time bidding on items and buying raffle tickets. A whopping \$2,395.10 was raised for talented deserving students in the state of Washington.

I would like to thank Patti Robertson for a large contribution of music for the raffle tables. I am also appreciative of check contributions from Moses Lake, South King County and Grays Harbor chapters. The following chapters contributed very creative and fun baskets that drew daily crowds: Kitsap, Walla Walla, Lynden, Whatcom, Tri-Cities, Wenatchee Valley, Bellingham, Spokane, Lewis County, Clark County, Edmonds, Puyallup, Seattle, Olympia, Pullman, Mt. Rainier, Yakima, and Mason County. I look forward to seeing you all again in 2017.

—Cinda Redman, *Scholarship Fundraising Chair*

Arts Advocacy: *Share the Wealth of WSMTA!*

Dear WSMTA Colleagues:



A new and exciting year stretches out before us, filled with challenges and possibilities. For music teachers, the summer months provide some breathing space for planning the next academic year. As I write this in late July, I am already eagerly anticipating all the exceptional opportunities my students and I will have this year for musical and professional growth. The studio calendar is rapidly filling! Such are the benefits we enjoy as members of WSMTA/MTNA!

At the same time, I can't help but think of the many teachers and students who do not currently access these benefits. I think of the many transfer students I have had over the years from non-member teachers—students who have perhaps performed in a studio recital once or twice a year, but no festivals, adjudications, examinations, competitions... I think of the amazement and delight I have seen in the eyes of their parents during our interview, when I describe the opportunities available to my students. So many of them have expressed that they had no idea such opportunities even existed!

As we launch into this new year, *let us be resolved* to

share the treasure that we have! **State and local leadership:** let's consider how we might broaden public awareness of the activities we are planning. Be *intentional and creative* about publicizing your events throughout the year. **Chapter presidents:** if you haven't already done so, consider appointing a publicity chair to focus on promotion strategies. **Program chairs:** as you are planning events for your chapter, include promotion, targeted outreach, and publicity in those plans. Let your communities know who we are and what we are doing. Invite participation from non-member teachers. Let them *experience* all that WSMTA/MTNA has to offer them and their students.

There are a number of helpful resources available on the MTNA website (MTNA.org: click on Membership Resources/Leadership Resources/Publicity). Included in those resources are practical strategies and templates for submitting material to newspapers and other media outlets. Please share **your** publicity efforts with me. I'd like to include some success stories in future articles! Wishing all of you a successful and well publicized year!

*Debra Florian, NCTM
WSMTA Arts Advocacy Chair
flostudio@comcast.net*

Studio Technology News

WSMTA recently changed the description of the former Technology chair position to "Studio Technology." Now, that may not mean very much to you if you weren't following the role closely over the years, but at any rate I'm happy to introduce myself to you as its chairperson!

As the title implies, I'll be writing about a variety of technology resources that can streamline, supplement, and facilitate the effective delivery of our educational and performance intent. Basically, we'll be exploring different technological approaches which might make your musical life easier.

There are a number of topics we'll be discussing here in the *Clarion*, and I will welcome contributions from many of our other extremely savvy teachers around the state, but here are a few things you can look for in the coming months: reviews of music apps, software and hardware for business purposes, teaching aids, and educational subjects. Do you groan over the billing side of your studio business, and tax preparation? Does your

make up policy make you work longer hours? Wonder what kinds of metronomes are out there and what new and nifty things they can do? Exasperated with a certain student who procrastinates completing any of your sight reading assignments? Stay tuned, we will have some fun in this column!

In the meantime, did you know that WSMTA now has not one, but TWO Facebook pages? Our own Student Teacher Chair, Carlie Berry, does a fabulous job maintaining the page specifically designed for our high school-aged student teacher members ([WSMTA Student Teacher Program](#)). We also have a brand new general WSMTA page, where any of our members can post links and news relevant to our association ([WSMTAHome](#)). "Like" both of our pages on Facebook, and look for quick links on our online versions of the *Clarion*!

*Michelle Mielke
Studio Technology Chair
mielke@wsu.edu*



2016 District I and II Conference

Freedom and Joy: Exploring Innovative Ways to Be a Music Educator

Dr. Jody Graves, NCTM and Forrest Kinney, NCTM

Saturday, October 8, 2016 · 9:30 am to 4:30 pm (check in between 9-9:30 am)

Marysville United Methodist Church · 5600 64th St NE, Marysville, WA 98270

Are your lessons joyous? Creative? Or do you feel enclosed in a box, striving to be correct, or begging students to practice? There are so many joyous ways to be a music teacher that we were never taught, and often basic musicianship and skills that are crucial for learning and playing the great repertoire are sacrificed along the way. Spend a liberating and lively day with Jody and Forrest exploring the options!

The day will include lively presentations on many topics, including:

- creative practicing techniques for all levels of students
- using literature to teach beginning composition
- ways to learn and teach improvising, including duets and group improvisation
- how to help students make their own arrangements of popular songs
- songwriting for teenagers and adults
- the foundations of a flowing technique
- techniques to diminish performance anxiety
- how to move beyond teaching "performers" to educating "creators"

Dr. Jody Graves, NCTM maintains an exciting, diverse and active performing career, and is recognized nationally as a distinguished artist and teacher of piano. Her recital engagements as a soloist and collaborative pianist take her across the United States and abroad. She has toured in the Persian Gulf serving as a Cultural Ambassador for the U.S. State Department.



Her 4th recording project is "ANANDA – Notes from the Heart." Graves is the pianist with the acclaimed *Sapphire Trio*.

Forrest Kinney, NCTM, has taught music for 40 years. He is the author of 19 books including the *Pattern Play* series on improvisation, the *Chord Play* series on arranging, and *Creativity—Beyond Compare*.

Forrest has given hundreds of presentations for music educators throughout North America and Europe. He is a pianist, and has played 24 times at the home of Bill Gates. He is also a composer whose arrangements are included in over 40 publications.



REGISTRATION FORM

Register by October 1 to guarantee lunch.

Name _____ Chapter _____
Address _____ City _____ Zip _____
Phone _____ Email _____

Registration Fees

WSMTA Member \$45 · Non-Member \$50 · Student \$20 · After October 1, 2016 or Day-of-Event \$55

Mail this form with your check payable to **WSMTA District I** to:
Kathy Mortensen, District II VP, PO Box 75302, Seattle, WA 98175-0302

Questions? Contact Kathy Mortensen at kmortensenpiano@gmail.com.



WSMTA Executive Office
732 N 74th St.
Seattle, WA 98103

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DATES AND DEADLINES

September 1: Deadline for submitting articles for the October *Clarion*

September 14: Deadline for MTNA Performance Competition (www.mtna.org) and teacher entry fee (www.wsmta.org)

September 14: Deadline for MTNA Composition Competition

September 14: Deadline for WSMTA Outstanding Artist Competition Application (www.wsmta.org)

September 24-25: Fall Leadership Seminar at Hilton Garden Inn, Yakima, WA

October 1: Deadline for submitting articles for the November *Clarion*

October 15: Dues Deadline for renewing members participating in Adjudications

DID YOU KNOW THAT WSMTA OFFERS WAIVERS FOR STATE DUES AND CONFERENCE FEES?

WSMTA offers a limited number of need-based fee waivers for membership dues and WSMTA conferences.

- The **Dues Waiver** covers the WSMTA portion of MTNA dues. The recipient is still responsible for national and local dues.
- The **Conference Waiver** covers the basic registration fee. Other meals, travel, lodging, etc., are not included. WSMTA may include a \$100 stipend to assist with those expenses.

For more information or to apply, please contact Kirsten Carlson at wsmtaoffice@gmail.com or visit www.wsmta.org/teacher-programs/study-grants-enrichments and search for "waivers."