



WASHINGTON STATE  
MUSIC TEACHERS  
ASSOCIATION

UPCOMING EVENTS

**June 21, 2022:** Summer Education Board Meeting

**June 22, 2022:** Summer Board of Directors Meeting

**June 23-25, 2022:** WSMTA State Conference · Longview, WA

# THE CLARION

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## PRESIDENT'S CORNER



**Kathy Mortensen**  
*WSMTA President*

### Singing in the April Rain, Anticipating the May Flowers, and Busy as Bees!

There are lots of May deadlines; the last of the competitions, recitals, and festivals are wrapping up; plus we're emerging from the pandemic!

Please check the WSMTA website for upcoming deadlines.

Honors Recitalists forms are under *For Students > Music Artistry Program*.

Chapter Presidents: the form for your reports is on the Member Dashboard. Scroll down to the big buttons. Tell us about your chapter's challenges this year, brag about the festivals and successes. After chapter elections are held, fill out the Chapter Officers form. This is very helpful to all WSMTA leaders, District Directors, MAP and MLP chairs, Communications and Administrative Coordinators who need to know who to contact in your chapter in the 2022-2023 year.

No doubt the current chapter president is trying to fill the committee chairs so the next president will have a good start. A leadership role isn't only about trying to find volunteers. You have an impact on your chapter's guest speakers, your district's presenters, and your state's programs.

Teachers are skilled managers of time. We plan ahead for our students' performances, consider each student's needs when we're looking at repertoire, and prioritize the problem areas during the lesson.

Busy as we are, we need time to rejuvenate our artistic spirits. The state Conference is a terrific opportunity to get away, visit with music friends, and be inspired.

Registration is open for WSMTA's upcoming 2022 State Conference. I am looking forward to seeing you in person at Lower Columbia College. Conference Co-Chairs, Laura Curtis and Carol Cross have planned an appealing menu of workshops and recitals. We have a discount registration rate for volunteers. All the details are on the website.

Hall of Fame, Honorary Life Member, and Chapter of the Year awards will be presented at the Opening Session, noon, Thursday, June 23. The banquet will be a less formal affair, at the McMenamins Kalama Harbor Lodge.

There will be box lunches so you can take your meal outside to the Anderson Family Pavilion at the college, or to a park by the river. Doesn't that sound lovely?

Best wishes for a spring blooming with imagination and vitality.

Yours in service,



*Kathy Mortensen, WSMTA President*  
kmortensenpiano@gmail.com



## WSMTA BOARD OF DIRECTORS

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## WSMTA EDUCATION BOARD

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WASHINGTON STATE  
MUSIC TEACHERS  
ASSOCIATION

## WE SALUTE YOU!

**Kathy Mortensen**, WSMTA President

We applaud Washington students:

- National Junior String Winner, **Tokuji Miyasaka**; teacher: Simon James;
- National Piano Duet Winners, **Sarah Girges and Avah Girges**; teacher: Barbara Miller;
- National Second Place Elementary Composition, **Lena Dzunic**; teacher: Lesley Sommer;
- National Third Place Young Artist Piano, **Christopher Richardson**; teacher: Jeffrey Kahane.

Congratulations to students, teachers and parents! We hope to hear you during the WSMTA Winners Recital on Thursday, June 23 at Lower Columbia College.

Thank you, **Janice Smith, NCTM**, for your many years of service to WSMTA. From chapter leadership, to state Adjudications Chair (Music Artistry Program), to state leadership and participation on numerous committees and boards. We appreciate your guidance and advice.

The WSMTA Board of Directors has set aside money to enable teachers to enter low-income, deserving students in the the Music Artistry Program and in the Music Literacy Program. **Peter Mack, NCTM**, has been our tireless champion of these grants. In addition, Peter is the Foundation Fellow Chair, nominating and campaigning for deserving teachers from our state to be recognized as national Foundation Fellows. Peter contributes time and energy to an astonishing number and variety of events and activities. Cheers to you, Peter!

I extend my appreciation and respect to all of the MAP Chairs and Visiting Artists, the MLP and Ribbon Festival volunteers and teachers for their consideration for others' well being, and for their grace under the difficult circumstances we have endured these last 2 years.

We salute you!

## THANK YOU SUPPORTERS

*We thank the following supporters for their gifts:*

**Jenelle Birnbaum  
Autumn England  
Wes Kim  
Keith Read and Tomas  
Hernandez  
Wendy Harrison  
James and Debra Cameron**

Contributions were made to the Student Scholarship Fund, the Student Enrichment Fund, the Judith Price Benevolent Fund and the Whitner Study Grants in memory of David Stone.

If you would like to make a gift to one of our student or teacher enrichment funds please go to <https://wsmta.org/wsmta-investment-fund> for more information.

SAVE THE DATE!

# 2022 WSM TA CONFERENCE

REFLECT, REKINDLE, AND RECHARGE

June 23-25, 2022 · Lower Columbia College · Longview, WA  
Conference Guest Artist · Inna Faliks · [www.innafaliks.com](http://www.innafaliks.com)



We are eager to connect with you and bring our members together at the upcoming 2022 WSM TA State Conference. Start planning with your colleagues and friends for this educational, inspiring, and restorative time in scenic Longview, WA! We have a robust and fulfilling conference scheduled for you, complete with engaging presentations, a large variety of mesmerizing performances, delectable food experiences, and pre-planned social activities to seamlessly meet fellow members.

## CONFERENCE REGISTRATION INFORMATION

- Registration opens online on April 1, 2022, and the early bird registration discount ends on June 7, 2022.
- You may choose to register for one day of the conference or for full registration. Registration for one day is considered "one-day" and registration for more than one day is considered "full-time."
- Registration for any day includes entry to all sessions, concerts, recitals, and masterclasses on that day. It also includes lunch on that day. **Registrations before June 7 will include a boxed lunch on Friday and Saturday.**
- The banquet dinner will be at McMenamins overlooking the Columbia River and seating is limited. Make sure to add the banquet to your registration (\$50 per ticket) and register early to secure your spot!

### Register by June 7, 2022 for the Early Bird Rate!

- **Member:** \$130/\$170 after June 7, 2022 full-time/ \$85 one-day
- **First Time Conference Attendee:** \$65 full-time/\$45 one-day
- **Presenter:** \$104 full-time/ \$65 one-day
- **Student/Collegiate:** \$65 full-time/ \$45 one-day
- **Volunteer:** \$65 full-time/ \$45 one-day

## GET CONNECTED WITH A CONFERENCE PAL!

Is this your first time attending a conference? Or are you interested in meeting a new member from across the state? Conferences are much more enjoyable when you can easily meet other attendees. Sign up to be matched with a Conference Pal and we will set you up with your new friend for a short coffee date. Swap ideas, discuss sessions attended, or anything else that seems fun to you! We will ask you to fill out a short profile and will match you with someone similar to you (ex. similar number of years teaching, same instrument, etc.). Choose Conference Pal during your registration or contact [wsmatoffice@gmail.com](mailto:wsmatoffice@gmail.com) to set up your profile and be matched.



## CONFERENCE ACCOMMODATIONS

WSMTA has reserved blocks of rooms at both the Best Western Aladdin and the Quality Inn and Suites.

The **Best Western Aladdin** is a 4-minute drive to our conference location on campus. **Quality Inn and Suites** is a 5-minute drive. Both hotels offer complimentary breakfast as well as an indoor heated pool, and Best Western additionally has an exercise facility. Both offer clean, convenient, and affordable accommodations.

After registering for the conference, you'll be sent a link to reserve a room in the WSMTA block. Prices range from \$99 per night for a single queen, to \$135 per night for a double queen suite with a kitchen.

Other options you may want to consider include **McMenamins Kalama** (18-min drive to conference site), and **Red Lion Hotel Kelso Longview** (8-min drive).

## BANQUET AT MCMENAMINS ON FRIDAY, JUNE 24



Our evening banquet on Friday will be held at beautiful McMenamins Kalama Harbor Lodge, a tropics-inspired oasis on the Columbia River. The property is situated between Kalama's landmark totem poles and the marina at the Port of Kalama, and hosts a hotel with multiple restaurants and bars, along with local history on every floor. Come enjoy the stunning views with us at McMenamins and partake in the catered dinner. The banquet dinner tickets are sold separately from the registration fee, and can be purchased during registration. We hope to experience this enchanting evening with you!

## CONFERENCE SCHEDULE

### TUESDAY, JUNE 21

#### 1:00-6:00 PM

Education Board Meeting

### WEDNESDAY, JUNE 22

#### 9:00 AM-4:30 PM

Board of Directors Meeting

### THURSDAY, JUNE 23

#### 10:00 AM

Conference Check-in Opens

#### 12:00 PM

WSMTA Opening Meeting

#### 1:00-1:45 PM

Erin Oliver "A Season for Everything: Journey Back from Burnout"

#### 2:00-2:45 PM

Liz Kohl "Yoga for Musicians"

#### 2:15-3:15 PM

Honors Recital #1

#### 3:00-3:45 PM

Brian Felson "Protect Your Hearing In Less Time Than It Takes to Damage It"

EID Task Force Meeting

#### 4:00-5:00 PM

Inna Faliks "Programming for the 21st Century"

#### 5:00 PM

Dinner On Your Own

#### 7:00 PM

Washington Winners & Commissioned Composer of the Year Concert

*Reception to Follow*

### FRIDAY, JUNE 24

#### 9:00-9:45 AM

Elizabeth Morris "Teaching Pop and Jazz: Decoding the Mystery"

Sharon Van Valin "Music Teachers and Money Management: A Symphonic Synergism"

#### 10:00-10:45 AM

Davis Hill "Engaging the Intermediate Composer"

#### 11:00-11:45 AM

Independent Music Teachers Forum with RoseMarie Tamburri

#### 11:00 AM-12:00 PM

Honors Recital #2

#### 12:00-1:00 PM Lunch

1:00-1:45 PM Michelle Mielke "Meter & Metronome: An Inseparable Duo"

1:30-2:30 PM Honors Recital #3

2:00-2:45 PM Joann Richardson "Real Organ Music Even a Pianist Can Play"

#### 3:00-3:45 PM

Sarah Silvia "Communicate Boundaries and Studio Culture With Your Policy"

#### 3:00-4:00 PM

Peter Mack "Marvelous Moderns and Their Needlessly Neglected Mid-Level Masterpieces"

#### 4:00-4:45 PM

Jeffrey Pettijohn "Can I, Please, Play Another Scale"

#### 4:30-5:30 PM

Young Composers Recital

6:00 PM Banquet at McMenamins Kalama Harbor Lodge

#### 8:00 PM

Guest Artist Concert: Inna Faliks

*Reception to Follow*

### SATURDAY, JUNE 25

#### 9:00-9:45 AM

Sarah Silvia "Five Best Teaching Practices to Re-Frame Challenges"

#### 10:00-10:45 AM

Lark Powers "Practice Smarter, Not Longer"

#### 11:00-11:45 AM

Music Literacy Program Session

#### 11:00 AM-12:00 PM

Honors Recital #4

Susan Chan "Contemporary Chinese Piano Repertoire for Teaching and Performing"

#### 12:00-1:00 PM

Lunch

#### 1:00-2:00 PM

Inna Faliks Master Class

#### 2:00-2:45 PM

Davis Hill "Unexpected Sounds for the Intermediate Piano Student"

#### 2:30-3:30 PM

Vocal & Instrumental Honors Recital

#### 3:00-3:45 PM

Peter Mack "That's Not the Way It Goes"

#### 4:00-5:00 PM

WSMTA General Closing Meeting

#### 5:00 PM

Dinner Break

#### 6:00 PM

Small Flames Concert: Chamber Music for Rekindling the Spirit

*Reception to Follow*

## CONFERENCE PRESENTER SPOTLIGHT

*Peter Mack: "Marvelous Moderns and their Needlessly Neglected Mid-Level Masterpieces"*

In this repertoire lecture, Peter Mack explores mostly modern shorter works, offering an alternative to the tried-and-true twentieth century favorites that we hear again and again. There is a vast body of neglected repertoire out there. This demonstration uncovers unknown pieces to spark the interest of students, teachers, adjudicators, and audiences alike. Most of the pieces played are of mid-range difficulty. Sections from over forty works are performed, and there is an extensive handout in which the difficulty of each piece is assessed, along with its publishing information. It's a fast-moving, fun talk! Nothing in the lecture lasts too long, so if you don't like a work that's being played, don't worry—it will end soon, and there'll be something different coming along right away!



## CONFERENCE PRESENTER SPOTLIGHT

*Sarah Silvia: "Communicate Boundaries and Studio Culture With Your Policy"*

Interested in creating a specific studio culture, but not sure how to get there? In this session, Sarah Silvia will teach you how to write a studio policy that sets the tone for your studio's culture and climate. Creating and maintaining healthy boundaries with students and their parents can be a challenge for every instructor, and having a clear policy sets the foundation for creating these boundaries. You will leave this session with everything you need to customize your studio policy and tailor it to the dream culture you want to create!

## CALL FOR VOLUNTEERS

If you are interested in volunteering in any way for the WSMTA Conference from June 23-25, 2022 please sign up on the conference website or contact Laura Curtis (curtislj@whitman.edu). Many hands make light work and it's a great way to be involved and get to know other members from across the state. You will also receive a discounted full-time registration rate of \$65 as a thank you for your help!

# CONFERENCE SILENT AUCTION & RAFFLE

Cinda Redman, WSMTA Scholarship Fund Chair

I am so looking forward to resuming our wonderful WSMTA State Conference this coming June 23-25, and seeing old friends and meeting new friends! Forbes listed Longview, WA as one of the prettiest cities in the USA. So, register soon to reflect, rekindle, and recharge at the Lower Columbia College in Longview. The Rose Center houses a magnificent Bosendorfer Imperial Grand and should give us all a wonderful musical experience.

The fun will continue at the Conference Silent Auction/Raffle benefiting the WSMTA Student Enrichment Fund which was established in 1981 to provide travel scholarships for students. Today, funds are allotted for continued music study, prize money for the Outstanding Artist Piano Competition, and travel expenses for winners to

compete at the MTNA Northwest Division and National Competitions.

Our favorite way to raise funds are through the fabulous basket contributions from our generous and creative chapter members. More funds are raised by cash donations in memory of former teachers, family, and friends, and donated items and services from local businesses. Items donated have included crafts, wine, chocolates, kitchen items, lotions, books, CDs and DVDs, workshops, piano tunings, concert tickets and the list goes on. So plan to be in Longview from June 23-25 and be sure to bring your checkbook, credit card or cash and enjoy the Silent Auction/Raffle. I thank you all in advance for supporting our Student Enrichment Fund.



Matthew Manwarren, Artistic/Executive Director

## SUMMER 2022 SESSIONS

visit [www.adamant.org](http://www.adamant.org) for application and tuition information

*The Adamant Music School was founded in 1942 in the unincorporated village of Adamant, Vermont and promotes non-competitive piano study in an atmosphere of cooperative living.*

**June 27 - July 1**  
John O'Connor  
Piano  
Masterclass

**July 6 - 10**  
Christopher Elton  
Piano  
Masterclass

**August 9 - 13**  
Jeffrey Cohen  
& Lucie Robert  
Piano Solo  
Piano/Violin Duo

**August 18 - 22**  
Angela Cheng  
& Alvin Chow  
Piano  
Masterclass

**July 16 - August 5**  
3-week Traditional Session with  
Elaine Greenfield, Franklin Larey,  
Deirdre O'Donohue, Roberta Rust,  
Jose Ramos Santana  
Victor Rosenbaum (Artist-in-Residence)



## 2022 STATE CONFERENCE HONORS RECITALS

### Submit State Honors Recitalist Information by April 22



**Colleen Hunter, NCTM**  
*WSMTA President Elect  
and Honors Recital  
Coordinator*

The 2022 WSMTA Conference is coming in-person in June, and that means live performances for our State Conference Honors Recitals! Chapters are in the process of selecting and submitting their state representatives for this year. All Chapters and Districts need to report their Honors recitalist winners by April 22, 2022. Please use the link on the WSMTA website to report the winners:

<https://wsmta.org/state-recital-representatives> and be sure all information is complete and accurate.

Honors Recital scheduling will be open from April 23-May 1. A sign-up link will be available on the website for representatives to register to attend a conference honors recital after which they will receive a link to a form to sign up for one of the Honors Recitals that works best for them. The sign-

ups are on a first come-first served basis. Sign-ups are due by May 1.

Five Honors Recitals are scheduled at the 2022 State Conference—four for Pianists and one for Voice and Instruments only with dates and times as follows:

**June 23** at 2:15 PM

**June 24** at 11:00 AM & 1:30 PM

**June 25** at 11:00 AM & 2:30 PM (V&I only)

Congratulations to all of our students participating in the Honors Recital selection process!

Questions regarding the State Honors Recitals may be directed to Colleen Hunter, NCTM, WSMTA President Elect and Honors Recital Coordinator at [colleenhunterpiano@gmail.com](mailto:colleenhunterpiano@gmail.com).

# NOMINATING COMMITTEE

## 2022-2024 Nominations for Treasurer and District I, III, V, VII Directors

*Lisa Sauer, WSMTA Nominating Committee Chair, Peter Mack, NCTM, and Judy Baker, NCTM, Nominating Committee Members*

The following group of well-qualified representatives have been nominated to add their experience to our statewide WSMTA leadership. They will begin their terms of service after the WSMTA conference in June. We thank them and the leadership members whom they are joining for their service to our association.

- Mary Foster Grant, NCTM, Treasurer
- Kay Zavislak, NCTM, District I Director
- Susan Speicher, District III Director
- Preta Laughlin, NCTM District V Director
- Greg Presley, NCTM, District VII Director

### Nomination for WSMTA Treasurer

**Mary Grant, NCTM**, is the youngest of five musical sisters, raised in a household where Bach was king. She likes to think she learned everything she ever



Mary Grant, NCTM

needed to know from her early piano teachers, Vicky Hoffman and Michiko Miyamoto. In addition to her classical training she grew up with a love of traditional music and dance, developing her sense of rhythm, harmony and melody while dancing Greek syrtos and singing Balkan harmonies with her sisters. Since opening her piano studio in 1995 she has

served more than a dozen years on the board of the Kitsap Chapter of WSMTA, including ten years as treasurer. She was a charter member of the Bainbridge Community Piano Association. When she's not teaching piano or playing chamber music with friends, she loves sailing, hiking/camping, gardening and cooking epic meals with friends and family.

### Nomination for District I Director

**Kay Zavislak, NCTM** enjoys a multi-faceted career as a performer, teacher, adjudicator, and clinician. She holds degrees Bachelor of Music, Master of Music, and Doctor of Musical Arts from the University of Michigan. As a performer, Kay has



Kay Zavislak, NCTM  
*Photo by Steve Korn*

given solo and chamber concerts regionally and nationally, in addition to public performances in Australia, the Czech Republic, Germany, Hong Kong, Italy, and Japan. In collaboration with flutist Leonard Garrison and saxophonist Bill Perconti, Kay has also recorded two commercial CDs for Centaur Records. Before joining her family in Bellingham WA in 2013, Kay was an Assistant Professor of Piano at the

University of Idaho Lionel Hampton School of Music, and is currently on the piano faculty at Western Washington University. She studied piano under the guidance of Arthur Greene, Logan Skelton, Yoshie Kora, and Miyoko Hamamoto, harpsichord with Edward Parmentier, and organ with Marilyn Mason.

## Nomination for District III Director



Susan Speicher

**Susan Speicher** is a violinist and violist with a Bachelor's degree in Music Business from Washington State University. She teaches a studio of around 30 students violin, viola and cello in Lakewood, and in Gig Harbor. Member of both the Tacoma and Gig Harbor Chapters of WSMTA, she has been secretary of the Tacoma Chapter for six years, yearbook and newsletter editor, as well as webmaster in both chapters. Susan has enjoyed being your district III director for two years, and hopes to spend the next two years serving in new ways.

## Nomination for District V Director



Preta Laughlin

**Preta Laughlin** has been a member of the Moses Lake/Central Basin Chapter for over 20 years. In that time, she has served as President and Vice-President. Preta has taught for over 40 years, participating in MAP, National Guild, and Musicfest in Spokane for the purpose of giving her students the opportunity to reach their highest potential. Any success she has as a teacher is due, in large part, to the inspiration and support from members of WSMTA. Her goal in visiting chapters is to make members more aware of all that WSTMA and MTNA offer and to encourage and support her amazing colleagues.

## Nomination for District VII Director



Greg Presley

**Greg Presley** was a student of the nationally recognized piano teacher Margaret Ott, as well as Arlene Portney, Donald Currier, and Josef Raieff at Yale University and the Juilliard School. He won many Northwestern local, state and regional awards in high school and college and won third nationally in the MTNA high school competition.

Mr. Presley has appeared as soloist with the Spokane Symphony, the Washington-Idaho Symphony, and the Yale Symphony. He frequently performs two-piano and chamber music works.

He has been a member of the piano faculty at Gonzaga University since the Fall of 2001. He has had a number of successful prize-winning students who have gone on to careers in music.

# CHAPTER OF THE YEAR

## Spotlight on 2009 Chapter of the Year, Okanogan County Chapter

Harriet West, *Chapter of the Year Chair*

This year's Clarion articles will introduce you to Chapters which have been honored as a WSMTA Chapter of the Year. Okanogan County Chapter was selected as the second recipient in 2009. This article is written by Okanogan County Chapter members Roz Nau, NCTM, Lois Rhoads, Joan Smith, and Kathleen Christensen.

### WSMTA Okanogan County Chapter

Being a "small" chapter caused us to think small sometimes, so it didn't occur to us to apply for WSMTA Chapter of the Year until a visiting teacher suggested it. We certainly have been very active to provide educational opportunities for our students, teachers, and communities, so we applied in 2009. We were very surprised to receive this, not realizing this allowed our chapter to be considered for the National Local Association of the Year 2010. Members at that time were: Elizabeth Grunst, Roz Nau NCTM, Nora Ridenour, Mariliz Romano, Lois Rhoads, Gwyn Kopp, Marla Garr, Jim Kalberer, Sandy Sheets, and Kathleen Christensen.



Our application contained our county demographics to illustrate the problems and benefits of serving in a largely rural area; data about how the chapter began; and our participation in various MTNA/WSMTA events as well as local community functions. Also included were bios/pics of all ten members, details about our activities, and a few pages of programs, photos, and news articles of our events. Because some of us "never throw anything away", we were able to provide the history of our group easily. Kathleen was amused that Carolyn Malnes, Edmonds, commented that "filling in all the blanks of the submission" was extremely important! It does take a commitment to follow through on all the details, but necessary.



Elizabeth Grunst, Mariliz Romano, Roz Nau, NCTM, and Gary Ingle, MTNA CEO

We still remember our shock, which was loudly expressed, when President Roz Nau read the letter from Gary Ingle, CEO of MTNA, stating we had won. The \$1000 award was partly used to get members to the National Convention in Albuquerque, New Mexico.

In retrospect, these awards were very effective in reaffirming our purposes as an organization. They also encouraged us during times of less

membership to keep the vision polished. Of course, the money was put to good use for the mission of the whole group. We are still active, but down to four members this year.

These last two years our students were able to perform for virtual and live county recitals and at local Farmers Markets, participate in MAP and MLP, and recently performed at an assisted living facility and at Tonasket's Christmas festival. We still fund scholarships based on excellence and need. We've begun a Facebook page; and we are thankful for the assistance provided by the Association to help us fund visiting artists for MAP and workshops. We are currently working on a project to notify our area

of how they can enrich these efforts by their support and donations, promising an intimate concert for any who want it!

### **Will your chapter considering applying for the 2022 Chapter of the Year Award?**

Chapters are encouraged to apply for the 2022 Chapter of the Year Award, whether it's their first time applying, they've applied before, or were or weren't selected.

Information can be found at [www.wsmta.org](http://www.wsmta.org) under For Teachers > Chapter of the Year.

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## UPDATE FROM THE EQUITY, INCLUSION, AND DIVERSITY TASK FORCE

**Kathy Mortensen**, WSMTA President

The formation of the Equity, Inclusion and Diversity Task Force was inspired by the appointment of our own William Chapman Nyaho as MTNA Vice President of the Diversity, Equity and Inclusion Committee of MTNA.

We are a small group, meeting twice a month for an hour or so, on Zoom. We've been gathering for just a few months, are currently getting to know each other, exploring what other EID task forces have

done, and determining our own goals and direction. We are focused on Equity, and have listed it first. You are welcome to join the conversation.

We are particularly interested to know what YOUR chapter has done to promote Equity, Inclusion and Diversity. Contact Kathy Mortensen [kmortensenpiano@gmail.com](mailto:kmortensenpiano@gmail.com) to receive meeting invitations or to relay news to the EID Task Force.

# PEDAL POINTS

## Working for “Exposure”



Joann Richardson, NCTM  
Organ Chair

The email message or phone call usually goes something like this: “We need a pianist/organist to play for our event. We can’t afford to pay you, but it would be great exposure.”

We musicians are used to this sort of thing. The problem with this is that “Exposure is not an accepted currency at the bank.”

(<https://www.npr.org/2022/01/14/1073167276/how-to-freelance-journalism-pay-rate-juleyka-lantigua-williams>)

I’d like to differentiate between the volunteer work you choose to do versus work for “exposure.” Volunteer work is something you do of your own volition. Sometimes the visibility you get from volunteer work can generate more students or performing opportunities, but your primary motivation for volunteer work is not to further your business.

Working “for exposure” is not volunteer work— it’s a business decision. You’re trading getting paid in currency for something else. However, before accepting unpaid/low-paid work, do you:

1. Ask how much they normally pay someone to do what they are asking you to do for nothing or next-to-nothing?
2. Tell them how much your normal fee would be for the work they are asking you to do?
3. Negotiate something that can benefit your business? For example, free advertising, introductions to attendees, distribution of promotional materials, ability to sell recordings.

4. Determine the likelihood that the people present will engage you or know others who may engage you for paying work in the future?
5. Feel free to say that you are unable to accept unpaid or discounted-rate work at this time?

Also consider if accepting unpaid/low-paid work may adversely affect your business. Although working for free may introduce your business to potential clients, these potential clients may expect you to work for free or cheap for them also. Are you unwittingly sending a signal that musical services are of low-value? Will similar businesses need to do unpaid or low-fee work in an effort to remain competitive? Will that cause the market rate for the services that your business offers to fall below the level of profitability and cause you or others to go out of business?

People rarely want to pay for something that they are used to getting for free or cheap. All businesses— including music businesses— need to make money. A business can only stay in business if it makes a profit. When the market rate for goods and services falls below the level of profitability, not only do similar businesses suffer but so does the community. Low prices can’t help the consumer if there are not enough businesses in the community that offer the services consumers desire. There are places where parents have difficulty finding qualified music teachers for their children. There are churches that can’t find organists because their volunteer/low-paid musician left and the church hasn’t budgeted for a musician’s salary.

Shaun Flynn summed it up this way in an article in the February/March 2022 issue of *American Music Teacher*: “Passion for performing and teaching is frequently used to exploit musicians. Anyone who has been asked to play for exposure instead of

money has felt this exploitation. Maybe you've been asked to teach for free or provide make-up lessons as a favor. Music teachers cannot survive on exposure and goodwill."

"Music teachers cannot survive on exposure and goodwill"—that pretty much sums it up. "Exposure and goodwill" may, in fact, be hurting the musical

vibrancy of our communities because it may create a business climate where professional musicians/music teachers cannot economically survive. As professional musicians, we need to give serious thought to the ramifications of our business decisions. Musicians should be able to thrive, not just survive.

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## OUTSTANDING ARTIST PIANO COMPETITION OAPC · Central Washington University · November 11-13, 2022

**Cherie Felts, OAPC Chair**

It's already April and the wheels are turning in preparation for the WSMTA OAPC Competition in about 6½ months! We are looking forward with great anticipation and pleased that this competition will be housed at Central Washington University in Ellensburg Friday through Sunday, November 11-13. We invite you to come for all or part of a day and watch and listen to outstanding performances. I am looking forward to seeing some familiar faces, both students and their teachers and already wondering who the "new to competition" people will be! I imagine that programs of repertoire are being chosen or may be well underway and we look forward to hearing all of the music! The registration

process will be in place later this summer (mid-August) via the WSMTA Website with deadline date of Wednesday, September 14. The General Guidelines will help to answer teacher, parent, and student questions and will be updated soon on the website also.

I am pleased to announce that our 2022 OAPC Judges will be: Dr. Kay Zavislak, NCTM, Dr. William Nyaho Chapman, NCTM, and Dr. Eneida Larti, NCTM. Please watch for our esteemed judges' bios and photos later in the summer on our WSMTA website! I wish you all a wonderful spring season!

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## YOUNG COMPOSERS PROJECT 2022

**Frances Goei, NCTM and Susan Hurley, Young Composers Project Co-Chairs**

The WSMTA Young Composers Project is excited to have received 66 student compositions this year along with 3 teacher compositions. The submission date closed last month on February 22, 2022.

Compositions will be sent to our six outstanding judges and results will be posted in the June/July *Clarion*. Judges remarks will be sent directly to the

students. Pictures and bios of our judges can be found on the WSMTA website under the Young Composers Project.

Thank you for all the teachers who participated in the YCP this year and looking forward to hearing a number of these pieces at the state conference in June.

# WSMTA COMMISSIONED COMPOSER OF THE YEAR

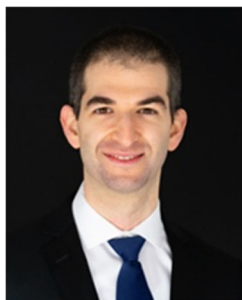
## 2022 Commissioned Composer of the Year: Schlomo Farber



**Louise Nedela**  
*CCOY Chair*

**Mission Statement:** The WSMTA Commissioned Composer of the Year is the Washington State segment of the MTNA Composer Commissioning Program. MTNA is dedicated to encouraging the creation of new works by American composers, and annually assists its affiliated State Associations with the generation and performance of new music through the national Composer Commissioning program. A newly commissioned work receives its premiere performance at the convention of the State MTA, which is then submitted to a panel of recognized composers for selection of the MTNA Distinguished Composer of the Year.

WSMTA is pleased to present our 2022 Commissioned Composer of the Year, **Shlomo Farber**, whose commissioned work will be performed at the WSMTA Conference in June, 2022.



Shlomo Farber

Shlomo was born in Israel and relocated to the Portland/Vancouver area to be close to family. With passion for jazz, classical music, folk tunes, and film music, Shlomo earned degrees in piano performance, composition, and Cinematic orchestration. A former member of the Portland Symphonic Choir, Shlomo won

their competition for choral music composition in 2018. As a multi-disciplinary musician, Shlomo has played in various jazz ensembles in the Portland area and is pursuing a career as a film composer. Maintaining a teaching studio, Shlomo works with students of all ages and has developed learning games for his students. Shlomo's music has been performed by various orchestral and choral ensembles including the Prague Philharmonic Orchestra.

### 2022 Commissioned Work

*Nocturne for Cello and Piano by Shlomo Farber*

*Ryan Babe, cello*

*Douglas Schneider, piano*

"The past years have been giving humanity a large dose of adversity. As music is a form of therapy, this piece encapsulates a combination of an existential struggle along with the yearning for a resolution and a hope for a brighter future. The harmonic language is largely influenced by jazz and film music and the structure combines various elements of traditional forms such as sonata and rondo. The piece is entitled "Nocturne" as it features a melodic line with repetitive accompanying textures. However, it brings a new interpretation to the genre. In this context, the nocturne is featuring some of the darkness that the night brings along with a few glimpses of light."



# MUSIC ARTISTRY PROGRAM (MAP)

## Preparing for Your MAP Event



**Jason Kuo**  
*WSMTA MAP Chair*

By the time you read this article we should be winding down the MAP events. From the reports that I have read, teachers are unequivocally thrilled to have in-person events again and many commented that the Visiting Artists injected new life into their studios. I would like to thank every Visiting Artists, Chapter Chairs, and participating Teachers for the countless hours they have put in to make each event a success!

Here's a quick overview of the 2021-2022 MAP:

- 43 Events, including a Statewide event for Woodwinds (special thanks to Jane Melin) and a Statewide event for Organ (special thanks to Joann Richardson)
- 30 keyboard events; 6 voice events; 5 string events; 2 woodwind events
- 317 Studios
- 2518 Students

To wrap up your MAP event, please remember to complete the following forms. They are due May 1, 2022. The sooner you file, the sooner you will get your money!

### For Visiting Artists

- Visiting Artist Expense Form: <https://wsmta.org/visiting-artist-postmap-forms-expense/>
- Chapter Report: <https://wsmta.org/visiting-artist-post-map-forms-chapter-report/>
- High School Credit Form: you may email this to me or attach to the Chapter Report.

### For Chapter MAP Chairs

- Chapter Final Report: the form is under your Member Dashboard

### For Teachers

- Visiting Artist Evaluation: <https://wsmta.org/adjudicator-evaluations/>

In future issues of *Clarion*, I am planning to feature interviews with Visiting Artists to introduce them to more Chapter MAP Chairs and Teachers. Stay tuned!

# MUSIC LITERACY PROGRAM (MLP)

## MLP Events are Underway!



**Melanie Stroud, NCTM**  
*WSMTA MLP Chair*

Spring has arrived, which means many MLP events are underway! Here in the Kitsap chapter, our registration has closed, and we're gearing up for our first in-person Carnival since 2019! So exciting!

I made this little video for our chapter, walking them through our registration process, and how to find materials for preparing students for the tests. I thought it might be helpful for you all as well, even though your registration form will be tailored to your particular chapter. View the video on YouTube at: <https://youtu.be/pge8oBll-eU>.

Mary Grant has done an amazing job of setting up registration forms for the chapters that have jumped into this online format, and they all are fairly similar. I hope this resource is helpful for you!

And, for any of you feeling overwhelmed by the technology side of online registration/payment, just know that my 8th grade daughter filmed and edited this video for me! Ha! As they say in High School Musical, "We're all in this together!" Happy Spring, and Happy Music Literacy Program testing!

## VOCAL & INSTRUMENTAL (V&I)

### State Winds Online MAP / Conference Meetups / Chamber Music



**Jane Melin, NCTM**  
*WSMTA V&I Chair*

**Item 1:** Four flute students and their teachers participated in an online Music Artistry Program on March 12 with Visiting Artist Pamela Butler Ryker. This was a pilot program to explore extending our MAP resource to students around the state who do not have a local in-person MAP to attend. Running this event helped us to develop detailed step-by-step instructions for coordinating an online MAP event, and as it unfolded we also made notes on improvements for next time! While we all agreed an in-person event would be preferable, everyone involved said they would do an online MAP again if it were offered! So if you are a teacher of strings, woodwinds, brass or voice who would like to be included in or help plan for an online statewide MAP for your instrument(s) next year, please get in touch with me so I can start logging likely participants.

**Item 2:** The WSMTA Conference Committee has graciously offered to provide a location and time on the conference schedule for Vocal and Instrumental Teacher Meetups! This will enable us to more easily

connect with other V&I teachers for networking and mutual encouragement. I plan to attend the Conference and look forward to meeting any of our V&I teachers who will also be there. Check your Conference information when it is published to find out more, and get registered to attend! While there, be sure to come to the Vocal and Instrumental State Honors Recital the afternoon of Saturday, June 25 to support our students from all over the state.

**Item 3:** Are you passionate about involving students in chamber music? Do you have ideas for how WSMTA could help? WSMTA has an open position for a Chamber Music Chair. This is a “blue-sky” opportunity that welcomes creative thinking! Contact Education Board Chair Krista Seely for more information. Your ideas for incorporating chamber music into your studio classes could be one topic of discussion at our Conference Meetups (see above); bring your favorite titles or strategies to share.

## CERTIFICATION CORNER

### Consider National Certification!



**Rose Freeman, NCTM**  
*WSMTA Certification Chair*

It's my honor to share with you that **Elise Engen** and **Carissa Pitkin Cox** have received their MTNA Certification in Piano! These teachers completed their five teacher profile projects that included their teaching philosophy, responses to teaching four different eras of music, recording videos of lessons, a solo performance, and details about how they introduce a positive learning environment in their studios. Congratulations, Elise and Carissa!

Music Teachers National Association offers the Certification program for teachers of piano, voice, violin, flute and organ. You can access the projects overview at <https://certification.mtna.org/>.

Did you know Washington State Music Teachers Association offers a \$100 grant that covers half of the application cost? Also, if you're a collegiate member, the grant covers the entire application cost for Certification.

For teachers who have already received their Certification, please renew online before July 1, 2022. To renew, go to <https://certification.mtna.org> and click the "Renew" tab at the top of the page. If this is your first renewal and you have questions please reach out!

*Rose Freeman*  
[rosefreemanmusic@gmail.com](mailto:rosefreemanmusic@gmail.com)

# INDEPENDENT MUSIC TEACHERS FORUM

## Go Solo or Together?



**RoseMarie Tamburri**  
*IMTF Chair*

It's in our name. We are Independent music teachers. We run our own studios; set our own fees and policies; we are our own bosses!

We teach; we create our individual marketing plans; we communicate directly with our "customers"—students, parents and the community.

While we may embrace all of these roles with joy and confidence, are there opportunities to partner or collaborate with a colleague, a friend or an organization?

- Do you have a student who might benefit from "team-teaching" with a colleague?
- Would you like to offer a summer camp in your studio led by another teacher?
- Would collaborating with a different instrumental teacher provide chamber music opportunities for both studios?

Finding ways to collaborate with others benefits everyone in the partnership. Teachers can learn new strategies and students gain a deeper understanding of the music from different teaching perspectives.

Join us at the IMTF discussion at the WSMTA Conference in June to explore this and other topics relevant to us as Independent Music Teachers.

After all, working "ensemble" does not lessen our independence but enhances our strengths and opens the door to new possibilities!



# STUDENT STUDY GRANTS

## Call for Lois Whitner Student Study Grant Applications

Connie Hungate, **WSCTM**, *WSMTA Grants and Scholarships Chair*

The WSM TA Student Study Grant Program was established in 2003 with a bequest from the Lois Whitner estate.

The purpose of the program is to provide financial assistance for continued private study to music students who demonstrate financial need and who show serious commitment to music study.

### Guidelines:

- The grant is open to music students **currently in grades 8-11** who have studied a minimum of 4 years. Their teachers must be WSM TA members of at least 12 months standing.
- The applicant will be considered on a basis of **financial need** and **commitment to music study**.
- The applicant must have participated in the WSM TA Music Artistry Program. In view of the extra burden of virtual adjudications caused by COVID surges, **this requirement may be waived if the student and teacher fully explain the hardships encountered.**
- Grants up to **\$1,600** may be awarded. The applicant must explain specifically and in detail how the funds will be used. The grant will be for a period of one year. Students may re-apply in subsequent years by submitting another full application to the committee for consideration.
- The grant may be used to offset the cost of music lessons, theory, or composition classes, or tuition for music camps. Grant money will be sent directly to the teacher or camp/ program director.
- The application is available at [www.wsmta.org/lwgrantapplication](http://www.wsmta.org/lwgrantapplication). Or, from the homepage of [www.wsmta.org](http://www.wsmta.org), go to Programs for Students > Scholarships.

If you have questions or need further information, please email me at [cchungate@comcast.net](mailto:cchungate@comcast.net) or phone: (land) 206-232-0117 (cell) 206-849-4303.

**Application deadline this year is May 17, 2022.**

## ABOUT *THE CLARION*

### Submit Articles for *The Clarion*

Please send articles and accompanying graphics in JPEG, PNG, or PDF format to Samantha Yeung, WSMTA Communications Coordinator, via email: [c.samantha.yeung@gmail.com](mailto:c.samantha.yeung@gmail.com). Google Docs and Microsoft Word files are preferred.

### Advertise in *The Clarion*

Would you like to advertise your school, music event, or music product? WSMTA has both commercial and member ad rates and different sizes to choose from.

Visit <https://wsmta.org/about-wsmta/clarion-advertising> to order ad space.

#### Ad Size and Price for Commercial/Member Ads

1/3 Page Column	2.6 W x 8.75 H	\$50/\$25
1/3 Page Square	5.2 W x 4.375 H	\$50/\$25
Half Page	8.5 W x 5.5 H	\$100/\$50
Full Page	8.5 W x 11 H	\$150/\$100

- Reduced rate for six issues: purchase five ad placements, receive one free
- Ads must be prepaid by the 5th of the month preceding publication
- Finished ads must be print ready and may be submitted as PDF, JPEG, or PNG files. PDF files are preferred.

Publication dates and deadlines are listed below.

### Submission Deadlines

The submission deadline is now the 15th of the month preceding the date of publication.

<b>September</b>	August 15
<b>October/November</b>	September 15
<b>December/January</b>	November 15
<b>February/March</b>	January 15
<b>April/May</b>	March 15
<b>June/July</b>	May 15

### Upcoming Deadlines

May 15, 2022 for the June/July 2022 *Clarion*  
August 15, 2022 for the September 2022 *Clarion*



The *Clarion* is the official bulletin of the Washington State Music Teachers Association and is published six times during the school year: Sept, Oct/Nov, Dec/Jan, Feb/Mar, Apr/May, and June/July. The *Clarion* includes membership news announcements as well as pertinent news of the Music Teachers National Association.

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