



WASHINGTON STATE MUSIC TEACHERS ASSOCIATION

Affiliated with
MUSIC TEACHERS NATIONAL ASSOCIATION

2024 CONFERENCE

at

Gonzaga University

Spokane, Washington

June 27 - 29, 2024

Guest Artist: Connor Chee, *pianist and composer*

ADVERTISING OPPORTUNITIES



WASHINGTON STATE MUSIC TEACHERS ASSOCIATION - 2024 CONFERENCE at Gonzaga University in Spokane WA

ADVERTISING BUNDLES (WSMTA or MTNA Members receive a 10% discount on all bundles)

ADVERTISING OPPORTUNITIES	CONDUCTOR	SYMPHONY	QUARTET	TRIO	DUET
Amount of Advertising Bundle	\$900	\$650	\$400	\$300	\$200
Value of the advertising opportunities if paid separately	\$1300	\$950	\$600	\$450	\$300
Appearing on WSMTA.org conference pages					
Linked logo to appear on main conference landing page	included	included	included	included	included
Your linked logo featured throughout all online conference pages	included	included	included	included	
300 character text article with logo or photo on conference landing page	included	included			
Conference booklet print ads					
Conference Booklet print and digital versions: Full page ad with bleed	included				
Conference Booklet print and digital versions: $\frac{2}{3}$ page ad vertical		included			
Conference Booklet print and digital versions: $\frac{1}{2}$ page ad horizontal			included		
Conference Booklet print and digital versions: $\frac{1}{3}$ page ad - vertical or square				Included	included
Acknowledgement at concerts and recitals					
Acknowledgement of your organization at these three concerts: Connor Chee; Washington Winners and Commissioned Composer of the Year; and Chamber Music Concert (\$100 value - not available as an individual item)	included	included	included		
Acknowledgement of your organization at all six student recitals (\$150 value - not available as an individual item)	included	included			
Coffee Break Sponsorship					
Morning coffee sponsor - Organization name in the conference booklet, online, and displayed at the coffee table	included				



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INDIVIDUALLY-PRICED ADVERTISING OPPORTUNITIES (WSMTA or MTNA Members receive a 10% discount)

Appearing on WSMTA.org conference pages	REGULAR PRICE	WSMTA or MTNA MEMBER PRICE	
Linked logo to appear on main conference landing page	\$150	\$135	
Your linked logo featured throughout all online conference pages (including landing page)	\$300	\$270	
300 character text article with logo or photo on conference landing page plus your link logo featured throughout all online conference pages	\$450	\$405	
Conference booklet print ads	REGULAR PRICE	WSMTA or MTNA MEMBER PRICE	ACTUAL SIZE OF AD
Full page ad with bleed	\$300	\$270	8.75"W x 11.25"H
2/3 page ad vertical	\$250	\$225	5"W x 10"H
Half page ad horizontal	\$200	\$180	7.5"W x 4.875"H
1/3 page ad - vertical or square	\$150	\$135	2.375"W x 10"H
Inside front or inside back cover with bleed. Space is limited. Please email wsmtaoffice@gmail.com to confirm availability.	\$400	\$360	8.75"W x 11.25"H
Outside back cover with bleed. Space is limited. Please email wsmtaoffice@gmail.com to confirm availability.	\$600	\$540	8.75"W x 11.25"H
Vendor Tables	REGULAR PRICE	WSMTA or MTNA MEMBER PRICE	
1 x Vendor table 2 ½' x 6'	\$100	\$90	
2 x Vendor table each 2 ½' x 6'	\$175	\$157.50	
3 x Vendor table each 2 ½' x 6'	\$250	\$225	

4 x Vendor table each 2 ½' x 6'	\$325	\$292.50	
Coffee Break and Reception Sponsorships	REGULAR PRICE	WSMTA or MTNA MEMBER PRICE	
Morning coffee sponsor Organization name in the conference booklet, online, and displayed at the coffee table	\$300	\$270	
Concert receptions			
Reception after Washington Winners and Commissioned Composer of the Year Concert90	\$500	\$450	
Reception after Connor Chee Concert	\$700	\$630	
Reception after the Chamber Music Concert	\$700	\$630	

IMPORTANT

- In order to be included in the WSMTA Conference Program Booklet, **orders and payments must be received by May 1, 2024.**
- Orders and payments may be received after May 1, 2024, if they do not include print ads for the Conference Program Booklet.
- QUESTIONS? Please contact WSMTA Administrative Coordinator Kirsten Carlson at wsmtaoffice@gmail.com.